PRIVACY POLICY

pdtltd.co.uk understands that your privacy is important to you and that you care about how your information is used and shared online. We respect and value the privacy of everyone who visits our site and will only collect and use information in ways that are useful to you and in a manner consistent with your rights and our obligations under the law.

This policy applies to our use of any and all data collected by us in relation to your use of our site. Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of our Privacy Policy is deemed to occur upon your first use of our site. You will be required to read and accept this Privacy Policy when signing up for an account. If you do not accept and agree to this Privacy Policy, you must stop using our site immediately.

Professional Drone Training are committed to protecting your privacy. This policy explains how we process your data and the ways in which it is used to be GDPR compliant. If you have any questions regarding the processing of your data, please email us at info@pdtltd.co.uk

GDPR relates to The General Data Protection Regulations due to come into effect on 25th of May 2018.

Information Collected

Professional Drone Training collects details provided by you on registration together with information we learn about you from the use of our products or services, and visits to our website, and other websites accessible from them. We also collect information about any transactions that you undertake with us.

We may collect additional information in connection with your participation in any promotion or competitions offered by us, along with information provided when you give feedback. We also monitor customer traffic patterns and site usage to improve our service to you.

We will not be collecting information about browsing habits outside of our own domains plus personal information relating to you and your private life, such as gender, age.

Use of Your Information

We will use your information to provide a personalised and tailored service when we communicate with you. We may contact you by post, email, telephone or fax for these purposes.

We like to ensure that we continually improve our service to you, and so from time to time, we may ask to hear your views and opinions on our products and service. This may be by post, email, telephone or fax.

There may be instances where it is necessary to communicate with you, in any event, for administrative or operational reasons relating to our products or service. This data is held in a state of the art highly protected data storage environment and will be used to:

- Improve the content and relevance of what we send to you,
- Help improve the content we display on our website,
- Answer any questions you may have submitted and retain this information to ensure a fast and effective service in the future,

- Provide you with the fastest access to the latest content relevant to you,
- Ensure we remain compliant under the terms of the GDPR.

Email

By submitting your information into one of the info@pdtltd.co.uk or pdtltd.co.uk data capture points you are confirming the following:

- You are doing so in your capacity as a representative of a commercial enterprise.
- You are over 18 years of age.
- You are accepting the relevance of the Professional Drone Training product and services to the business interests of the company.
- You are providing contact information that will facilitate the communication between Professional Drone Training and the company only.

Should you wish to stop receiving emails from Professional Drone Training, …

- You may use the unsubscribe link, which will be present within the footer of every email we send to you. Your subscription preferences will be immediately updated.
- You may write to the Professional Drone Training Data Controller, specifically requesting your removal, (addressed to Data Controller, Professional Drone Training Ltd., Inchmarlo Golf Centre, Banchory, AB31 4BQ), your request will be actioned within 28 days of its receipt. You must include your name and email address for us to ensure its removal.

Please note we cannot accept unsubscribe requests through any other channel.

Disclosure of your information

Your information may be passed on to associated agencies who are directly involved with the products and services we provide. We will never pass your details to anyone else.

Data Security

Due to the open nature of the internet transmitting data to Professional Drone Training must only be done via approved data transmission channels. We will endeavour to ensure your data is transmitted to us using the known best practice approaches. It's important to note, any data you send to us is sent at your own risk. Once your data is received, it will be stored within the Professional Drone Training secure data environment, where we have robust processes and procedures to keep it safe.

Your rights

Professional Drone Training is working hard to ensure it sets an exemplary standard in data management and usage. Specifically, under the proposed GDPR you have the right to request the following:

1. The right to be informed
2. The right of access
3. The right to rectification
4. The right to erasure (or be forgotten)
5. The right to restrict processing

6. The right to data portability
7. The right to object
8. Rights in relation to automatic decision making and profiling

For more information on GDPR and your rights please see
https://ico.org.uk/for-organisations/data-protection-reform/overview-of-the-gdpr/

If you have questions concerning the processing of your personal data you should contact the Data Protection Officer, Professional Drone Training Ltd., Inchmarlo Golf Centre, Banchory, AB31 4BQ.

In the event that you have not received a response within 30 days, you have the right to contact The ICO, Wycliffe House, Water Lane, Wilmslow, SK9 5AF, Email: https://ico.org.uk/global/contact-us/email or telephone: 0303 123 1113

Cookies

Our Site may place and access certain first-party cookies on your computer or device. First party cookies are those placed directly by us and are used only by us. We use cookies to facilitate and improve your experience of our site and to provide and improve our products and services. For more details, please refer to section 5, above, and to section 12.5 below. We have carefully chosen these cookies and have taken steps to ensure that your privacy is protected and respected at all times.

All cookies used by and on our site are used in accordance with current UK and EU Cookie Law.

Before any cookies are placed on your computer or device, subject to section 12.4 and section 12.7, you will be shown a pop-up message requesting your consent to set those cookies. By giving your consent to the placing of cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of cookies; however certain features of our site may not function fully or as intended. You will be given the opportunity to allow only first-party cookies and block third-party cookies.

Certain features of our site depend on cookies to function. UK and EU Cookie Law deems these cookies to be "strictly necessary". These cookies are shown below in section 12.5. Your consent will not be sought to place these cookies. You may still block these cookies by changing your internet browser's settings as detailed below in section 12.9, but please be aware that our site may not work as intended if you do so. We have taken great care to ensure that your privacy is not at risk by allowing them.

The following first-party cookies may be placed on your computer or device:

Name of Cookie	Purpose	Strictly Necessary
See 'List of Cookies we set' below	User experience	Yes

Our site uses analytics services provided by Google Analytics. Website analytics refers to a set of tools used to collect and analyse usage statistics, enabling us to better understand how people use our site. This, in turn, enables us to improve our site and the products and services offered through it. You do not have to allow us to use these cookies, as detailed below, however, whilst our use of them does not pose any risk to your privacy or your safe use of our site, it does enable us to continually improve our site, making it a better and more useful experience for you.

The analytics service(s) used by our site use(s) cookies to gather the required information. Certain of these cookies may be placed immediately when you first visit our site and it may not be possible for us to obtain your prior consent. You may remove these cookies and prevent future use of them by following the steps set out below in section 12.9.

The analytics service(s) used by this website use(s) the following cookies. For more information go to https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

Name of Cookie	First / Third Party	Provider	Purpose
_ga	Third	Google	Used to distinguish users
_gat	Third	Google	Used to throttle request rate

You can choose to enable or disable cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third-party cookies. By default, most internet browsers accept cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

You can choose to delete cookies at any time however you may lose any information that enables you to access our site more quickly and efficiently including, but not limited to, login and personalisation settings.

It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

Contacting Professional Drone Training Ltd

If you have any questions about our site or this privacy policy, please contact us by email at info@pdtltd.co.uk , by telephone on 0800 1070875 or by post to, Professional Drone Training, Inchmarlo Golf Centre, Banchory, AB31 4BQ. Please ensure that your query is clear, particularly if it is a request for information about the data we hold about you.

Changes to Our Privacy Policy

We may change this Privacy Policy as we may deem necessary from time to time, or as may be required by law. Any changes will be immediately posted on our site and you will be deemed to have accepted the terms of the Privacy Policy on your first use of our site following the alterations. We recommend that you check this page regularly to keep up-to-date.

List of cookies we collect

The table below lists the cookies we collect and what information they store.

COOKIE NAME	COOKIE DESCRIPTION
CART	The association with your shopping cart.

CATEGORY_INFO	Stores the category info on the page, that allows to display pages more quickly.
COMPARE	The items that you have in the Compare Products list.
CURRENCY	Your preferred currency
CUSTOMER	An encrypted version of your customer id with the store.
CUSTOMER_AUTH	An indicator if you are currently logged into the store.
CUSTOMER_INFO	An encrypted version of the customer group you belong to.
CUSTOMER_SEGMENT_IDS	Stores the Customer Segment ID
EXTERNAL_NO_CACHE	A flag, which indicates whether caching is disabled or not.
FRONTEND	You session ID on the server.
GUEST-VIEW	Allows guests to edit their orders.
LAST_CATEGORY	The last category you visited.
LAST_PRODUCT	The most recent product you have viewed.
NEWMESSAGE	Indicates whether a new message has been received.
NO_CACHE	Indicates whether it is allowed to use cache.
PERSISTENT_SHOPPING_CART	A link to information about your cart and viewing history if you have asked the site.
POLL	The ID of any polls you have recently voted in.
POLLN	Information on what polls you have voted on.
RECENTLYCOMPARED	The items that you have recently compared.
STF	Information on products you have emailed to friends.
STORE	The store view or language you have selected.
USER_ALLOWED_SAVE_COOKIE	Indicates whether a customer allowed to use cookies.
VIEWED_PRODUCT_IDS	The products that you have recently viewed.
WISHLIST	An encrypted list of products added to your Wishlist.
WISHLIST_CNT	The number of items in your Wishlist.